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INTERVIEW Stephen Few on Big Data Big Dupe March 27 2018 by Stacey Barr Leave a ment This interview with visual analysis and dashboard expert Stephen Few is about his newly released book Big Data Big Dupe A little book about a big bunch of nonsense A very audacious title with very controversial advice. Messina also held that big data was an outdated concept and the future of political campaigning depended on what he termed little data Huge data sets are often less helpful in understanding. Big Data Big Dupe is a little book about a big bunch of nonsense The story of David and Goliath inspires us to hope that something little when armed with truth can topple something big that is a lie This is the author s hope While others have written about the dangers of Big Data Stephen Few reveals the deceit that belies its illusory. Big Data Big Dupe Stephen Few 11 95 MSRP February 2018 Analytics Press Table of Contents Big Data Big Dupe is a little book about a big bunch of nonsense The story of David and Goliath inspires us to hope that something little when armed with truth can topple something big that is a lie.

In the IT industry there is much talk about big data and all the benefits it can provide Big data processing needs access to big data sets and for pharmaceutical and healthcare research that

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This interview with visual analysis and dashboard expert Stephen Few is about his newly released book ?Big Data Big Dupe

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